

Sony 50" Bravia 7 MK2 - 4K - Google Smart Television ** Save 10% on the price shown ** (K50XR75M2PB)

SONY

Bravia 7 II

50" (126CM)

True RGB

RGB Backlight Master Drive Pro



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New for 2026, This is Sony's best ever 50". New screen technology normally arrives on the largest screens and works it way down the screen sizes each year, Sony have bucked this trend and introduced the very latest technology straight in to this 50". The Bravia 7 MK2, features coloured backlights behind the screen rather than just white, the colour of these backlights is adjusted in real time to match the content on the screen, bringing richer colours and extra contrast to an LCD screen for the first time. Launch offer - Save £190 instantly when you purchase this TV before 18th August 2027

Rating: Not Rated Yet
Price
Tooby's Price £1,899.00

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Manufacturer[Sony](#)

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Description

- 4K Resolution (3840 x 2160)
 - Freeview HD Tuner
 - Google TV smart platform
 - X1™ Picture processor
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- 4 HDMI Ports (left-hand side pointing left)
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- Ethernet socket (Left-hand side) and Wi-Fi built in
 - 2 USB Ports (Left-hand side, facing left)
 - Optical Audio Output (Left-hand side, facing left)
 - Aerial input (Left-hand side, facing left)
 - Compatible with VESA wall mount brackets - 200w x 200h spacings
 - Direct (Fig8) Mains input (Rear facing)
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- Dimensions (mm) - 1114(W) × 183(D) × 720(H) mm – including the feet
 - Dimensions - 1114(W) × 54(D) × 640(H) mm – excluding the feet
 - Footprint of the TV, 481(w) x183(d)

Please note, this product does not feature any analogue inputs for connecting legacy products (i.e. VHS video recorder or Scart DVD player)

Sold as an agent for Euronics Limited

Please note:

Smart functions require a wired or wireless internet connection of at least 3mbps for SD playback, at least 8mps for HD playback and between 16 and 45mbps for UHD playback depending on the content provider

'A Smart TV' or 'Connected TV' is a platform that can run 3rd party Apps. These 3rd party content providers may remove Apps from the Smart TV or connected TV platform or stop supporting them at any time, and we cannot guarantee an App's continued availability or functionality.

When new TV products are launched, there may also be a delay before certain Apps or services become available.

Availability of and the functionality of Apps are not included within the terms of the manufacturer's warranty.